PINACLES

A Career Development & Economic Empowerment Training Program

Pathways Inspiring the Next-Generation's Aspirations and Choices for Long-Term Excellence and Success

PARTNERSHIP
FUNDED BY:

KELM ACADEMY

NEW YORK STATE

NYC Human Resources Administration Department of Social Services

Office of Temporary and Disability Assistance

www.kelmacademy.org

INTRODUCTION

Kelm Academy is a consortium of professional development institutions and college faculty who facilitate career and workforce development for entry-level to executive-level constituents. We are an NYSED approved career school and Continuing Teacher and Leader Education (CTLE) Sponsor. Participants earn professional development credits, certifiable credentials, and industry-recognized digital badges.

Kelm Teachers Institute
The institute offers K-12 teachers and higher education faculty training in pedagogy, content knowledge, technology, and distance education. All curriculum is CTLE approved.

Kelm Business School
The business school offers training and professional development programs for executives, entrepreneurs, business leaders, and technologists. Attendees become experts in the business world.

Kelm Youth Academy
The Academy offers pre-college, pre-career, and STEM programs for high school youth and undergraduates in preparation for the workforce. We offer a specialized TASC (formerly GED) training curriculum for OSY youth and ESL students.

Academic Contacts:
New York Office: (347) 455-0774
Long Island Campus Office: (516) 893-2800
Web: www.kelmacademy.org/pinacles.html
Email: registrar@kelmacademy.org

Kelm Academy does not discriminate on the basis of race, color, national origin, sex, disability, or age and provides equal access to its programs and services.
The Registrar's Office is designated to handle inquiries regarding the non-discrimination policies.

TEACHING

IS THE

PROFESSION

THAT

TEACHES

ALL OTHER

PROFESSIONS

Kelm Academy is a transformative engine of social mobility, a critical component for professionalism. Our faculty have the college teaching and industry expertise appropriate for career development, along with advanced study and licensure in their respective disciplines. Each course is taught with the breadth and depth set forth by higher education and employment standards. Faculty members support curriculum development as active researchers in national and international peer-reviewed publications. Our consortium of academicians contributes to the advancement of knowledge, professional practice, and quality of life for the working world.

PURE CLASSROOMS

Pure Rooms promote wellness in on-campus training session.
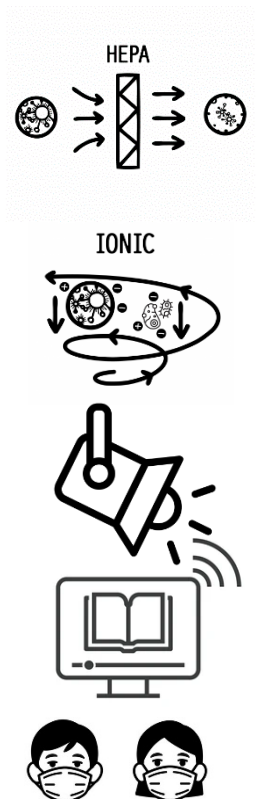
CLASS ENVIRONMENT

COVID-19 PROTOCOLS

HEPA Purifiers - We use HEPA grade air filters which can theoretically remove at least 99.97% of dust, pollen, mold, bacteria, and any airborne particles with a size of 0.3 microns, including the virus that causes COVID-19.

Air Ionizers – We use air ionizers that create negative ions using electricity and discharge particles from the air. Ionizers can stop the growth of viruses, while the ozone produced by the interaction of negative ions and other particles can kill bacteria, fungi, and mold.

UV Light – We use lightbulbs designed to kill viruses, bacteria, or mold spores floating around by exposing them to ultraviolet light.

Hybrid Classes – The use of distance education supports social distancing rules. Half of the students participate on campus, while the other half participate in live online classes on alternating days.

Social Distancing Policy - All students must be fully vaccinated with the booster shots and follow the rules of New York concerning social distancing. We require that everyone wears masks in the classroom at all times.

ACADEMIC PROGRAMS

Kelm Business School	
Technology Training	
o Computer Programming o Digital Media o E-Commerce	o Social Media Marketing o Web & App Development
Business Development	
o Brand Identity and Strategy o Business Coaching o Communication & Negotiation	o Financial Accounting & Reports o Leadership Development o Teamwork & Collaboration
Kelm Academy	
Workforce Development	
o Career Coaching o College Coaching o Financial Literacy	o Professionalism & Work Ethics o TASC Preparation o Workforce Development
Kelm Teacher's Institute	
Teacher Development	
o STEM Teaching	
o Teacher Technology Training	
o Technology & Content Knowledge (TeCK-PD)	

PINACLES

PINACLES is offered SNAP recipients (18+) through a partnership with the New York City Department of Human Resources Administration, the New York State Department of Social Services, and Kelm Academy. It is a career, talent, and professional development program for enhancing workforce skills. Using the 5-STEP Career Development Model, participants demonstrate substantial knowledge of self, establish career paths, identify academic and career opportunities, and make informed and meaningful career decisions.

Curriculum:
- Higher education courses taught by higher education faculty
- Guided by The Workforce Innovation and Opportunity Act
- Specialized Diversity training for women and minorities
- Career and Workforce Development training for re-skilling, and upskilling to professional careers
- Mentorship, and support for personalized learning
- Equivalent to 12 college credits

Program Goals:
- Create digitally competent individuals prepared for the 21st-century workforce.
- Improve the self-efficacy and motivation level of underemployed and unemployed individuals.
- Prepare individuals' workforce ethics and commitment to their career goals.
- Inculcate employable skills that lead to equitable career progression opportunities.
- Employ a college-level career development forum to certify high-level knowledge and skills.
- Upskill individual's capabilities in preparation for college and the workforce.

PINACLES Registration

Admissions Application Dates:

Online application for admission:
- www.kelmacademy.org/pinacles

Summer 2022 Session: March 15 – May 31, 2022
Fall 2022 Session: June 1 – August 31, 2022

Program Timeline Dates:

- SUMMER 2022 SESSION
  - Orientation: June 1, 2022
  - Training: June 6 – Aug. 31, 2022

- FALL 2022 SESSION
  - Orientation: Sept. 7, 2022
  - Training: Sept. 12 – Dec. 16, 2022

Program Curriculum – Phase 1

PCD 101 - Professional Development
- Professionalism and Work Ethic
- Emotional Intelligence
- Business Communication
- Teamwork & Collaboration
- Office Productivity
- Computer Literacy
- Financial Literacy

Program Curriculum – Phase 2

CST 211 - Technology Training
- Web Development
- Data Management
- Digital Media
- Certification Exam Preparation

Program Sessions – Phase 1

FRIDAY
PCD 101-001 - 9:30am-12:00pm HYBRID
PCD 101-002 - 1:00pm-4:00pm HYBRID
PCD 101-003 – 6:00pm-9:00pm LIVE ONLINE

Program Sessions – Phase 2

MONDAY & WEDNESDAY
CST 211-001 - 9:30am-12:00pm HYBRID
CST 211-002 - 1:00pm-4:00pm HYBRID
CST 211-003 – 6:00pm-9:00pm LIVE ONLINE

Program Resources

- Tuition Scholarships
- Laptop Loaner
- Course Textbooks
- Student MetroCard

Program Facilitation

- Academic Advisor – student support
- Career Advisor – career development
- Student Case Worker – personal development
- Faculty Member – training

Our Work

Kelm Research Center conducts empirical and action research studies on a wide range of topics to helps educators, employers, researchers, and the public understand and address social problems. We believe that technology and digital tools help us acquire better information for building a better world. Understanding social trends helps identify problems and construct solutions that promotes equity in education, the workforce, and society.

- Harnessing Evidence-based, Innovative Approaches to Workforce Development
- Helping Education Agencies Improve Services
- Helping Education Policymakers Learn What Works, When, and for Whom
- Helping Employers Find, Retain, and Reward Talent

Learn more about the Kelm Research Center services

FIRST NAME*

LAST NAME*

COMPANY NAME*

RESEARCH TYPE*

CONTINUE

www.kelmacademy.org/krc.html

BUSINESS
Executives and business leaders feel better prepared to solve their business challenges when relying upon evidence-based research.

EDUCATION
Progressive knowledge, requires rigorous, scientific based research that addresses the nation's most pressing education needs .

TECHNOLOGY
As the world races to adapt to digitization, connectivity will lead to greater needs for software and digital skills. As technology becomes even more dominant, the ubiquity of computing will transform all aspects of our everyday lives.

WORKFORCE
We are passionate about improving workforce outcomes and expand economic opportunity. Our research allows us to align workforce capacities with stakeholders' goals and link the right workers to the right jobs and expand access to good jobs for all.

CONTACT US FOR RESEARCH & EVALUATION SERVICES:

kelm
MEDIA GROUP

OUR SERVICES

Web Design

Software Development

Social Media Marketing

Digital & Print Media

Document Editing Services

Publication Design & Publishing

CONTACT US FOR MORE INFO:

KELM ACADEMY

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When the rhythm of your life is changing, so must your dance — your actions, your decisions. Whether in a job or relationships, at some point, take a bet on yourself and go into the unknown, where you can continue to blossom and grow into the person you were meant to be.