



Event Site: Farmingdale State College
Event Co-Host: Kelm Research Center



HUSTLE

Workforce Development Summit

VENDORKIT



HUSTLE: Workforce Development Summit



+1 516-387-2079



kelmacademy.org/hustletour



hustle@kelmacademy.org | moornikm@farmingdale.edu

EVENT INFORMATION

Farmingdale State College,
Campus Center, 2350 NY-110, Farmingdale, NY 11735

EVENT DATE: October 10, 2025 - 10 am – 3 pm.

Registration Information

Kelm Research Center led by its Director, Professor Kim Moorning (Technology & Business) is the conference co-host. Located at Farmingdale State College which has a large student population of more than 10,000 students. With nearly 1000 faculty and staff members, the event is open to the entire college community. The Summit will be facilitated in Campus Center, which is a major hub for the campus community (See the campus map on page 6). It houses the College Bookstore, study lounge, ballroom, meeting rooms, Food Court, and Dining Hall.

Registration Link & Deadline

[Hustle Summit 2025 Online Registration Link](https://www.kelmacademy.org/hustletour/Vendor.php)
www.kelmacademy.org/hustletour/Vendor.php

Complete the Vendor Registration online. Payment can be made by check, debit card or credit card. Vendor registration is not complete until your full payment has been processed. The registration deadline is 5 PM ET on Wednesday, October 1, 2025. **We suggest that you register early to secure your spot.**

- Applications received after Sept. 30, 2025, will be accepted only if space permits
- No cancellation refunds will be provided after Oct. 1, 2025

Booth Space

- **Space Units** - Space is allocated in “table” units, which consist of an 8' × 2.5' table 2 chairs.
- **Location** - We cannot guarantee a specific location, unless indicated in the vendor packages.
- **Layout** - While we will attempt to honor location requests, the specific placement is at the sole discretion of Kelm Research Center and Farmingdale State College.
- **Accommodations** - Space is limited. Locations are assigned on a first come, first served basis. The earlier we receive your registration form the better our chances are of meeting your location requests.

See Event Space Layout on page 7.

We have 14 vendor spaces. Each space is:

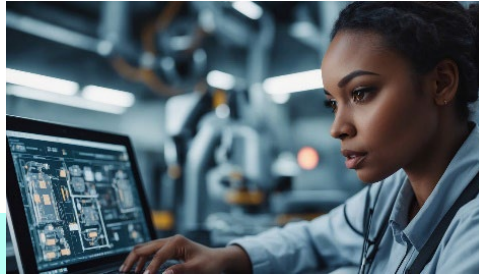
- Double placed tables (C-N) - \$800 Per Table
- Single placed tables (A&B) - \$1,000 Per Table

Event Amenities

- **Wi-Fi Network Connection(s)**
 - Guest Wi-Fi is available to vendors (free) to use.
 - Wireless SSID will be provided day of the event.
- **Advertisement**
 - Vendor advertisement will be conducted via the event website, social media pages & printed program.
 - Prior to the event, vendor information will be available its website and social media pages.
 - During the event, the printed program and digital displays will showcase all vendors.
- **Complimentary Lunch**
 - Farmingdale, NY is a college town with plenty of restaurants and local businesses. Food sponsors are providing lunch free of charge at the Summit.
 - If you prefer, the campus food court is located down the hall from the vendor showcase, which can be ordered and purchased onsite.



Summit Objectives



WORKFORCE UPSKILLING

Improve the skills and capabilities of college students to close the professional practices gap and help succeed in their chosen careers.

- Improve Skills
- Provide Training
- Evaluate Success



ECONOMIC RECOVERY

NY policies reimagine outdated ways of doing business and seeks to build a stronger, more resilient & more equitable economy.

- Revitalize Economy
- Rebuild Employment
- Support Businesses



FINANCIAL EMPOWERMENT

Train participants how to make sound financial decisions and achieve long-term financial stability and well-being for their families & communities.

- Reduce Income Inequality
- Increase Worker Satisfaction
- Community Engagement



CONFERENCE CO-HOST

Kelm Research Center

Farmingdale State College
Broad Hollow Bioscience Building
516.893.2800 x102
www.kelmresearch.org



Community Development Research

Kelm Research Center, under the visionary leadership of its Research Director, Professor Kim Moorning serves as a catalyst for community transformation—leveraging cutting-edge digital technologies and innovative methodologies to address today's most urgent societal challenges. Powered by a dynamic network of educators, technologists, and business leaders, the Center generates strategic insights into the complex environmental and social factors affecting communities across the globe. The Academy offers immersive internship and apprenticeship programs in technology and business to equip college students with hands-on experience and practical skills essential for thriving in the modern workforce.

20+
Studies

Recent Research Studies Impacting Workforce:

- STEM Workforce Development: Pipeline to Technology
- TCK Training for Improving Teacher Technology Practices
- Business Co-Learning on Technology Workforce
- Digital Intelligence
- Using Technology to Improve Student Learning & Achievement
- ProjectWorks: Evaluating Business Technology Training on Undergraduates

30+
Events

Workshops & Training

- Smart Pitch – Business Start-ups
- Business Coaching
- Social Media Marketing
- Faculty Technology Institute
- PINACLES: Professional Career Upskilling
- Business Marketing

3.5^m
Impact

Relevant Conferences & Workshops

- Smart Pitch – STEM Challenge
- Ed Tech Day Expo – Infusing technology across the curriculum
- SMART Technologies – New Media Learner Environments
- Interdisciplinary Faculty Symposium & Luncheon
- PINACLES: Technical & Professional Career Upskilling
- Computer Programming Apprenticeship
- Web Design Apprenticeship

Outcomes: Kelm Research Center's exploratory studies have positively impacted 3.5 million labor participants.



Page | 5



Sponsor Levels

[BECOME A SPONSOR](#)

Contact Person: Michele Brown, Executive Assistant
 Contact Phone: 516.387.2079
 Contact Email: hustle@kelmacademy.org
 Become A Sponsor: <http://www.kelmacademy.org/hustletour/sponsors.php>



SAPPHIRE
\$10,000



EMERALD
\$7,000



GARNET
\$5,000

- 5 tickets to any Hustle Summit
- Sponsor recognition on media board at two events
- Logo/link on sponsorship webpage
- Logo on digital program
- Social media share of sponsorship announcement
- Press Release promotion
- Logo & Boilerplate information in sponsorship presentation at two events
- Special recognition at event
- Company Logo on Summit gift bags

- 3 tickets to one Hustle Summit
- Sponsor recognition on media board at one event
- Logo/link on sponsorship webpage
- Logo on digital program
- Social media share of sponsorship announcement
- Press Release promotion
- Logo & Boilerplate information in sponsorship presentation at two events
- Special recognition at event
- Company Logo on Summit gift bags

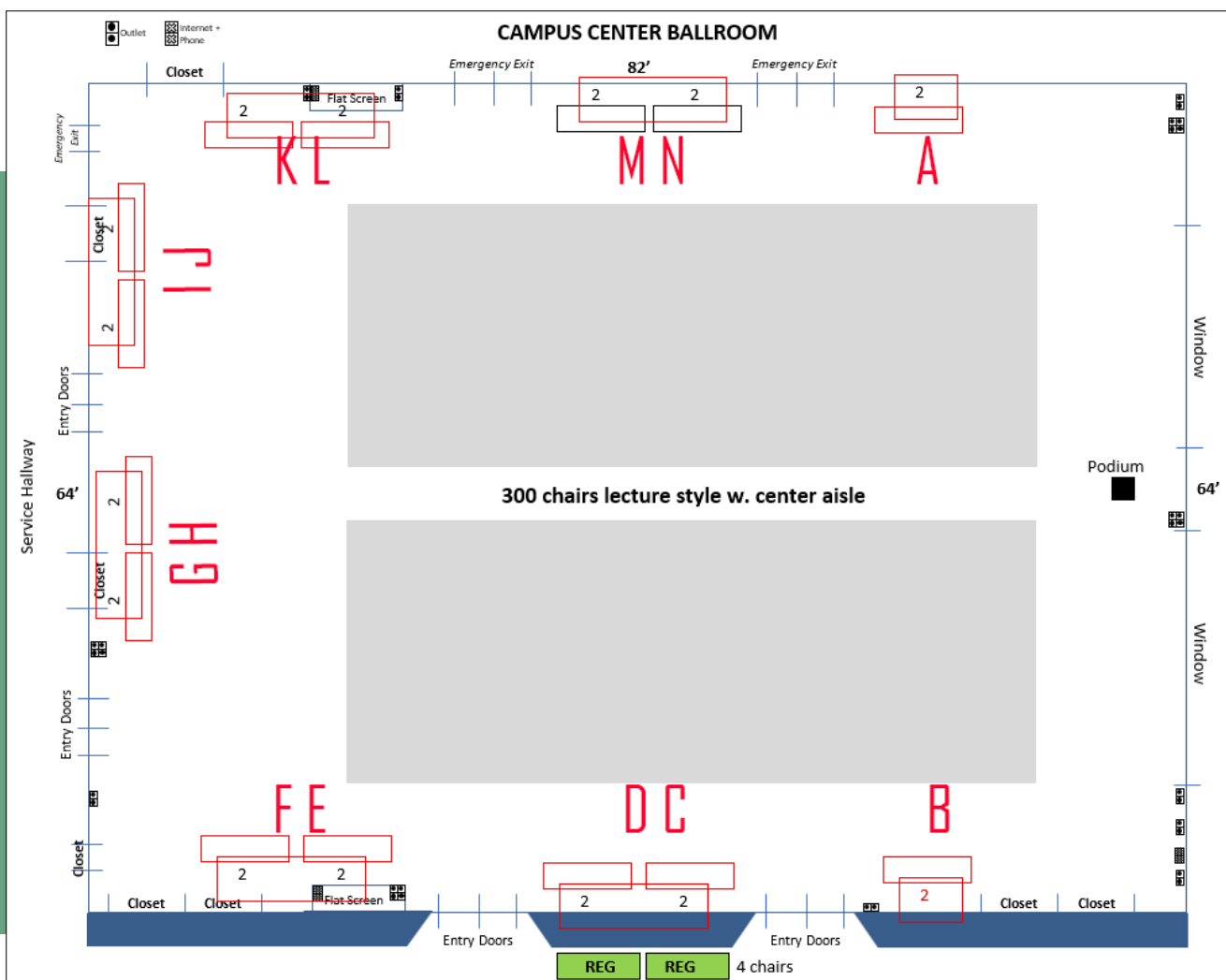
- 2 tickets to one Hustle Summit
- Sponsor recognition on media board at one event
- Logo/link on sponsorship webpage
- Logo on digital program
- Social media share of sponsorship announcement
- Press Release promotion
- Logo & Boilerplate information in sponsorship presentation at two events
- Special recognition at event
- Company Logo on Summit gift bags

PROCEEDS FROM SPONSORSHIPS FUND PAID INTERNSHIPS FOR COLLEGE STUDENTS.

All Sponsors will be acknowledged at the event, and in the Summit media marketing materials.
Kelm Academy & Kelm Research Center are 501(c)(3) organizations. EIN # 81-0997015. All donations are fully tax deductible.



Vendor Tables

[BECOME A VENDOR](#)


Terms and Conditions

Damages or Loss of Property. Kelm Research Center and Farmingdale State College, including its employees, agents, and affiliates, shall not be responsible for loss or damage to any property in storage, in transit to or from the campus and the event building, while in any campus building, or for any loss of income as a result of any reduced sale due to such loss or damage. Vendor property will be deemed to remain under the vendor's care, custody, and control, even though at times it may at times be left outside of the vendor's direct control and/or in spaces controlled by the College.

Indemnity. Each vendor must agree to indemnify and hold harmless Kelm Research Center, and Farmingdale State College from all liability, loss, damage or expense resulting from the vendor's negligence or other misconduct.

Insurance

Vendors are encouraged to insure their exhibits, personal property, merchandise and display material against theft, fire, etc., at their own expense. Vendors are advised to contact their own insurance broker(s) to obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

All Vendors will be acknowledged at the event, and in the Summit media marketing materials. The conference hosts are 501(c)(3) organizations. EIN # 81-0997015. All donations are fully tax deductible.





www.kelmacademy.org/hustletour



516.387.2079



Hustle@KelmAcademy.org
moornikm@farmingdale.edu

Hustle 2025: Workforce Development Summit



HUSTLE
Workforce Development Summit



BECOME A VENDOR

