



Workforce

Development  
Initiatives

**KELM ACADEMY**



# Overview.



Kelm Academy is a consortium of college faculty and industry experts who facilitate career and workforce development for entry-level jobs to executive-level positions.

- We are an NYSED approved career school and Continuing Teacher and Leader Education (CTLE) Sponsor.
- Our business coaching and leadership training program is facilitated by our Harvard educated faculty members.
- We develop partnerships with employers to create and deliver learning-related solutions to skills gaps.
- Participants earn certifiable credentials and industry-recognized digital badges.
- Our research-backed curriculum support efforts that fill talent pipelines and address long-term industry needs.
- Our goal is to provide higher education for the local community to provide the flexibility and adaptability of workforce skills and expand learning opportunities.



# Kelm Academy Workforce Development Initiatives

[kelmacademy.org](http://kelmacademy.org)

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# P.I.N.A.C.L.E.S

## PURPOSE

The “Professional-Development Instructional Networks to Advance Career-Seekers for Long-Term Excellence and Success” (PINACLES) program is a career, talent, and professional development program for enhancing workforce skills. In partnership with the NYC Department of Human Resource Administration and the NYS Office of Temporary and Disability Assistance, the program provides training and support for SNAP recipients in emerging fields, benefiting both workers seeking and employers seeking talents. Participants demonstrate substantial knowledge of self, establish career paths, and identify opportunities to make informed and meaningful career decisions.

## STRATEGIC IMPLEMENTATION

- 5-STEP Career Development Model.
- Workforce Innovation & Opportunity Act
- Diversity training for women & minorities
- Re-skilling and upskilling for professional careers
- Mentorship, and support for personalized learning
- Equivalent to 12 college credits
- Tuition Scholarships (SNAP recipients)
- Laptop
- Course Textbook
- Digital Resources (Zoom, LMS, Office 365)
- Academic Advisor
- Career Advisor

## CURRICULUM DESIGN

- Create digitally competent individuals prepared for the 21<sup>st</sup>-century workforce.
- Improve the self-efficacy and motivation level of underemployed and unemployed individuals.
- Prepare individuals' workforce ethics and commitment to their career goals.
- Inculcate employable skills that lead to equitable career progression opportunities.
- Employs a college-level career development forum to certify high-level knowledge and skills.
- Upskill individual's capabilities in preparation for college and the workforce.

## TOPICS

- Professionalism and Work Ethic
- Emotional Intelligence
- Effective Communication
- Teamwork & Collaboration
- Digital Literacy
- Financial Literacy
- Career Planning
- Certification Exam Preparation & Options
  1. Web Development/Design
  2. Data Management
  3. Digital Media

## APPLICATION & DEADLINES:

Open year-round enrollment  
 Courses offered Spring, Summer, and Fall semesters  
[www.kelmacademy.org/pinacles.html](http://www.kelmacademy.org/pinacles.html)

Online | Onsite | Hybrid





## PURPOSE

ASCEND (Academic, Social, Counseling, Expert-Mentoring & Networking Development) is a cognitive behavioral change program that helps formerly incarcerated individuals develop life and professional skills for long-term career success. Participants actively change their lifestyles, build their self-esteem, and shift their future toward responsibility and fulfillment. Each client will understand how their past has influenced their present, identify how to build upon their strengths, and rediscover who they are by valuing their inner-worth. They adopt life skills to be gainfully employed and more self-dependent. We network with other social service agencies and employment agencies to positively impact each participant, their families, and the local community.

## STRATEGIC IMPLEMENTATION

- Train and mentor participants' social, emotional, intellectual, and career skills.
- Administer assessments throughout the program to evaluate participants' progress.
- Direct participants to connect with affiliates (community and social service affiliate agencies which supports re-entry).
- Facilitate counseling/therapy sessions.
- Facilitate career mentoring sessions.

## CURRICULUM DESIGN

Participants will:

- learn to cope effectively with the emotional and behavioral impact of traumatic life events.
- develop mindfulness, emotion regulation, interpersonal effectiveness, and distress tolerance with the aim of significantly reducing or eliminating harmful behaviors.
- practice social skills to enhance their interpersonal functioning, leading to improved life functioning overall.
- demonstrate an ability to adequately perform the social skill in a structured role play setting.
- complete a Rational Self-Analysis (RSA), a cognitive skills tool that allows participants to check their perceptions and thinking to effectively manage their emotions and behavior.
- demonstrate an ability to accurately and fully apply rational self-counseling to reduce/eliminate criminal thinking errors and improve behavior.
- develop and refine social interactional skills and citizenship behaviors they use in all aspects of their lives and that will help them guide their children toward becoming positive, constructive adults.

## TOPICS

- Emotional & Social Intelligence
  - Psychological Detox
  - Emotion Regulation & Coping Skills
  - Self-Compassion/Confidence
  - Trauma History
- Interpersonal Relationships
  - Interpersonal Challenges
  - Renegotiation of Relationships
  - Role Models & Social Support
  - Social Responsibility & Ethics
- Skill Development
  - Communication Skills
  - Digital Literacy
  - Career Planning
  - Vision Board & Goal Setting
- Counseling & Mentoring
  - One-on-One Counseling (Licensed Social Worker)
  - Expert Career Mentoring
  - Job Placement Assistance

## APPLICATION & DEADLINES:

Open year-round enrollment  
Courses offered Spring, Summer, and Fall semesters  
[www.kelmacademy.org/ascend.html](http://www.kelmacademy.org/ascend.html)

Online | Onsite | Hybrid







## PURPOSE

This comprehensive high school equivalency exam preparation program provides the student with individualized assessment, 90 hours of virtual instruction, practice tests and an opportunity to apply to sit for the TASC exam. All students must be 18 years of age or older to register for this class and attend the 30 meeting sessions / 90 hours.

## STRATEGIC IMPLEMENTATION

- There is no cost to take the TASC exam in New York State.
- The exam is available in paper based (PBT) and computer based (CBT) format but must be taken at a testing site.
- The TASC exam is available in English and Spanish, Braille, and audio versions for visually impaired.
- Test takers are allowed two free retakes per calendar year.

## CURRICULUM DESIGN

- Virtual instructor-led training
- Video tutorials
- Interactive assignments
- Online pre-assessment
- Customized learning feedback
- Languages available (English, Spanish)

## TOPICS

The program prepares students for all five sections of the TASC exam are:

1. Reading Literacy
2. Writing
3. Mathematics
4. Science
5. Social Studies

## APPLICATION & DEADLINES:

Students enroll at any time with 6 months to complete the sessions.

[www.kelmacademy.org/etasc.html](http://www.kelmacademy.org/etasc.html)

Online Only



# OUR WORK

Kelm Research Center conducts empirical and action research studies on a wide range of topics to help educators, employers, researchers, and the public understand and address social problems. We believe that technology and digital tools help us acquire better information for building a better world. Understanding social trends helps identify problems and construct solutions that promote equity in education, the workforce, and society.

**Learn more about the Kelm Research Center services**

FIRST NAME\*

LAST NAME\*

COMPANY NAME\*

RESEARCH TYPE\*

**CONTINUE**

- [Harnessing Evidence-based, Innovative Approaches to Workforce Development](http://www.kelmacademy.org/krc.html)
- [Helping Education Agencies Improve Services](#)
- [Helping Education Policymakers Learn What Works, When, and for Whom](#)
- [Helping Employers Find, Retain, and Reward Talent](#)

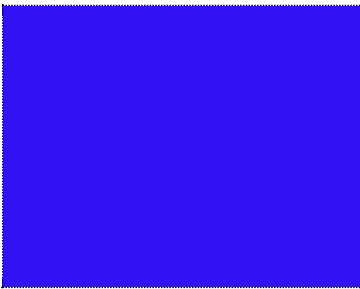
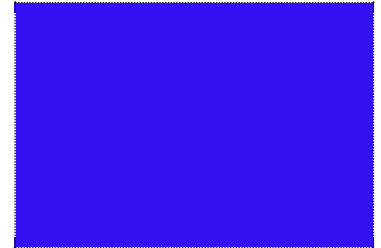
### BUSINESS

Executives and business leaders feel better prepared to solve their business challenges when relying upon evidence-based research.



### EDUCATION

Progressive knowledge, requires rigorous, scientific based research that addresses the nation's most pressing education needs .



### TECHNOLOGY

As the world races to adapt to digitization, connectivity will lead to greater needs for software and digital skills. As technology becomes even more dominant, the ubiquity of computing will transform all aspects of our everyday lives.



### WORKFORCE

We are passionate about improving workforce outcomes and expand economic opportunity. Our research allows us to align workforce capacities with stakeholders' goals and link the right workers to the right jobs and expand access to good jobs for all.

**CONTACT US FOR RESEARCH & EVALUATION SERVICES:**





## OUR SERVICES

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Web Design | Software Development | Social Media Marketing  
Digital & Print Media | Document Editing Services | Publication Design & Publishing

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**25+**  
Years of Experience

### ABOUT US —

## We offer the best design and development services!

Our objective is to offer a high-quality service and a dependable source of income to our investors while simultaneously minimizing any potential risks and automating and simplifying the relationships.



Mobile App Design



Quality Web Development



Contact Us: (+1) 516-893-2800 Ext: 103



# **KELM ACADEMY**

## **A PROFESSIONAL DEVELOPMENT CAREER SCHOOL**

When the rhythm of your life is changing, so must your dance — your actions, your decisions. At some point, take a bet on yourself and go into the unknown, where you can continue to blossom and grow into the person you were meant to be.

### **CONTACT US**

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[www.kelmacademy.org](http://www.kelmacademy.org)

[www.kelmmedia.site](http://www.kelmmedia.site)

### **NYC SATELLITE CAMPUS**

Queens College | Tech Incubator

### **LONG ISLAND HEADQUARTERS**

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